



COLING 2025 • Abu Dhabi



# INVITATION TO SPONSOR COLING 2025 Abu Dhabi, UAE

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# About COLING

COLING, the International Conference on Computational Linguistics, is one of the premier conferences for natural language processing and computational linguistics. First established in 1965, the biennial COLING conference is held in diverse parts of the globe and attracts participants from both top-ranked research centers and emerging countries. Today, the most important developments in our field are taking place not only in universities and academic research institutes but also in industrial research departments including tech-startups. COLING provides opportunities for all these communities to showcase their exciting discoveries.

COLING 2025 will take place in Abu Dhabi from January 19-24 at the ADNEC Centre. The main conference runs from January 21-24, with tutorials and workshops on January 19-20. A virtual conference will be held beforehand. Expected attendance is 1,000 from academia, industry, and government. COLING 2024, co-organized with LREC, had 2,200 in-person and 1,000 virtual attendees. Abu Dhabi hosted EMNLP 2022, with 1,600 in-person and 1,400 virtual attendees.

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# Arabic Computational Linguistics Winter School Co-Located with COLING

The First Winter School on Arabic Computational Linguistics is a two-day event designed to advance knowledge and skills in Arabic CL/NLP research and development, and to foster interdisciplinary exchange and networking among students, academics and industry professionals

The program will include expert-led tutorials and lectures, hands-on workshops, and poster sessions featuring ongoing research and project proposals in the field of Arabic CL/NLP. We anticipate around 100 participants, including undergraduate and graduate students, PhD candidates, and industry practitioners with an interest in Arabic CL/NLP.

Sponsors will gain visibility and engagement with a dedicated and growing community of Arabic CL/NLP researchers and practitioners, potentially leading to collaborations and advancements in the field.

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# Sponsorship Benefits

	Diamond	Winter School*	Platinum	Gold	Silver	Bronze	Supporter
Value	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,000	\$1,000
Branding							
Logo on COLING website	✓	✓	✓	✓	✓	✓	✓
Logo on Event Banner	✓	✓	✓	✓	✓	✓	✓
Logo on Plenary Closing Slide	✓	✓	✓	✓	✓	✓	✓
Logo on Plenary Welcome Slide	✓	✓	✓	-	-	-	-
Logo on Plenary Digital Signage	✓	✓	✓	-	-	-	-
Digital Conference Handbook Ad (A5)	Full page	Full page	Full page	½ page	¼ page	¼ page	¼ page
Winter School Web & Banner	-	✓	-	-	-	-	-
Special Branding at Social Events	✓	-	-	-	-	-	-
Exhibition and Network							
Exhibition Space	6x2 meter booth*	6x2 meter booth*	6x2 meter booth*	3x2 meter booth*	-	-	-
List of attendees	✓	✓	✓	✓	✓	-	-
Conference Pass							
Full Conference Registration pass	8	7	5	3	2	1	-
Exhibit only Registration pass	8	8	8	4	-	-	-
Social event pass	3	3	-	-	-	-	-

\*Partial sponsorship for the winter-school is possible. Please discuss your proposal with the sponsorship chairs.

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# How to Sponsor

To become the sponsor of COLING 2025, or if you have more questions, simply reach out to the sponsorship chairs:

[coling2025.sponsorship@mbzuai.ac.ae](mailto:coling2025.sponsorship@mbzuai.ac.ae)

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